STUD\TUBE

Cookie Policy Studytube

We use different types of cookies for our websites. We like to inform website visitors and our users about the use of cookies. In this policy we clarify which cookies we use and what we use them for.

I.   What are Cookies?

Cookies are small, simple text files that a web page server places and stores on the hard drive or memory of your computer or other electronic device when you visit it.

Placing a cookie allows the web page server to recognize your device and return the stored information to the web page server. This allows a website to recognize you on a subsequent visit, for example, so that you do not have to log in every time.

In general, cookies have a certain period of validity from the moment they are placed on an electronic device. Most of the cookies we place have a limited validity period for the duration of a session. This means that the cookies are automatically deleted as soon as you close the web browser.

II.   Necessary (functional) cookies

We place necessary cookies to make our Platform and our websites function better, to increase your ease of use and/or to provide the services you have requested. For example, necessary cookies ensure that you do not have to log in every time after logging in to the Platform, that basic functions such as page navigation on the website function properly and that you gain access to secure areas of the Platform and the website.

The necessary cookies only process information such as an IP address, the date and time of your visit and the preferences you have set. We may place these cookies without your permission.

In this context, we place cookies from the following providers:

Provider	Privacy Policy
Hubspot	https://legal.hubspot.com/privacy-policy
cloudflare	https://www.cloudflare.com/privacypolicy/
Freshdesk	https://www.freshworks.com/privacy/?_gl=1*cjoq36*_ga*NDYxODE5NzI3LjE2NzM0NDE5OTI.*_ga_7W0V9DD6X9*MTY3MzQ0MTk5Mi4xLjAuMTY3MzQ0MTk5Mi42MC4wLjA .

III.   Analytical cookies

We use analytical cookies on our websites to collect web statistics and to measure the use of our websites. This gives us insight into how often our website is visited, what information visitors are

looking for and which parts/pages within the website are visited the most. We also gain insight into data about your browser and device with which you visit our websites.

Cookies from Youtube and Vimeo are also active because we show videos from these platforms on our website. These videos can be shared and the active cookies can be used to recognize which accounts you may have used to log in to the aforementioned providers.

With this information we can improve our services and make the website better match your preferences. Before we place analytical cookies, we ask your permission for this.

In this context, we place cookies from the following providers:

Provider	Privacy Policy
Hubspot	https://legal.hubspot.com/privacy-policy
Vimeo	https://vimeo.com/privacy
Piwik	https://piwik.pro/privacy-policy/
heap	https://www.heap.io/privacy
Hotjar	https://www.hotjar.com/legal/policies/privacy/
Google Analytics	https://policies.google.com/privacy?hl=en https://policies.google.com/technologies/cookies?hl=nl
youtube	https://www.youtube.com/howyoutubeworks/our-commitments/protecting-user-data/

IV.   Advertising Cookies

We use advertising cookies to track visitors to our website when they visit other websites. We do not use these cookies when you are logged in to the Platform.

The purpose of these cookies is to display advertisements to the visitor on various websites that are tailored to the preferences and interests of the visitor and are therefore relevant. This relevance is important because we do not want to show you unnecessary advertisements.

With these cookies we can, among other things, keep track of which advertisements have already been shown, how many visitors click on our advertisements and how many visitors contact Studytube after clicking on an advertisement. Before we use advertising cookies, we ask for your permission.

In this context, we place cookies from the following providers:

Provider	Privacy Policy
Drift	https://www.drift.com/privacy-policy/
Hubspot	https://legal.hubspot.com/privacy-policy

Facebook	https://m.facebook.com/privacy/policy/version/20220104/#:~:text=We%20don't%20sell%20any,who%20use%20our%20analytics%20services .
youtube	https://www.youtube.com/howyoutubeworks/our-commitments/protecting-user-data/
LinkedIn	https://www.linkedin.com/legal/privacy-policy

V.   Modify, block and delete cookies

If you do not want to allow cookies, you can adjust the settings of your internet browser to block the use of cookies. This may result in the website or the Platform not functioning optimally or that you can no longer use some of the Platform's functionalities.

To find out where you can enable, disable or delete cookies, please use the help function of your browser or consult the following pages:

- Chrome
- Firefox
- Explorer
- Safari
- Edge

VI.   To ask

If you have any questions about this Cookie Statement, please send an e-mail to legal@studytube.nl . Your question will then be answered as soon as possible.

Studytube periodically has checks carried out on the placed cookies. This Cookie Statement can be changed by Studytube at any time. You will always find the most up-to-date version on our website.

This Cookie Statement was last amended in January 2023.